FLOURISH COLLABORATIVE

COMPETITOR ANALYSIS

COMPANY NAME:	LOCATION:	YEARS IN BUSINESS:
DESCRIPTION:	SOCIAL MEDIA: ☐ WEBSITE ☐ BLOG ☐ NEWSLETTER ☐ FACEBOOK ☐ INSTAGRAM ☐ TWITTER ☐ PINTEREST ☐ OTHER: _____	
PRODUCTS THEY SELL:	STRENGTHS:	WEAKNESSES:
SERVICES THEY OFFER:		
IMMEDIATE REACTION:	HOW I CAN BE BETTER:	